

**Details of Grants-in-aid and funds released under Advocacy & Media Plan to various Bodies/Authorities by the Ministry of Development of North Eastern Region (DoNER) for the year 2015-16.**

**(A) Under Grants-in-aid:-**

Sr. No.	Name of the Body/Authority	Address of the Body/Authority	Purpose or name of proposal	Amount of Grants released in the year (in Rupees)
				2015-16
1	North Eastern Handicrafts and Handlooms Development Corporation Ltd. (NEHHDC)	East point Tower, Bamunimaidan, Guwahati-781021.	For organizing 10 Crafts Bazar and 10 Exhibitions during 2014-15.	22,71,540/-
2	North Eastern Handicrafts and Handlooms Development Corporation Ltd. (NEHHDC)	East point Tower, Bamunimaidan, Guwahati-781021.	Organizing 12 Crafts Bazaars and 12 Exhibitions during 2015-16.	1,87,50,000/-
3	SPIC MACAY (Society for Promotion of Indian Classical Music and Culture amongst Youth)	SPIC MACAY, 41/42 Lucknow Road, Delhi-110054.	For organizing project viz. promotion of our composite heritage and closer integration of the youth of the Country with North East during 2013-14.	10,00,000/-
4	Assam University, Silchar	Department of Bengali, Assam University, Silchar, P.O. Durgakona, District:- Cachar, Assam-788011.	For organizing National Seminar on Media Initiative for Peace and Communal Harmony in North East India during 30 <sup>th</sup> & 31 <sup>st</sup> January, 2015.	1,50,000/-
5	The Oinam Women Association.	Oinam Bazar, Mamang Road, Bishnupur District, Manipur-795134.	For Organizing a workshop on Food Processing industries and	1,19,025/-

*Muthu Bar*

Sr. No.	Name of the Body/Authority	Address of the Body/Authority	Purpose or name of proposal	Amount of Grants released in the year (in Rupees)
				2015-16
			income generation to educated unemployed women of rural areas of Manipur from 5 <sup>th</sup> - 7 <sup>th</sup> December, 2015.	
6	Sikkim University, Gangtok, Sikkim.	Sikkim University, 6 <sup>th</sup> Mile, Tadong-737102, Gangtok, Sikkim.	For organizing 2 days International Conference on "Ethnic Fermented Foods and Beverages : Microbiology and Health Benefits" from 20-21 November, 2015.	4,00,000/-
7	Centre for Linguistics School of Language.	Literature & Culture Studies, JNU, New Delhi --- 110067.	organising 3 days International Workshop on "The Languages of the North East" @ICOLSI -37 from 15 <sup>th</sup> -17 <sup>th</sup> October, 2015	4,50,000/-
8	Indian Chamber of Commerce	Indian Chamber of Commerce, ICC Towers, 4, India Exchange Place, Kolkata- 700001.	For Organising 10 <sup>th</sup> North East Business Summit at Ashoka Hotel, New Delhi on 13-14 March, 2015.	7,50,000/-
9	Department of Sociology.	Delhi School of Economics, University of Delhi.	For organising one day national Workshop on 'North East India Today : Some Reflections' on March 12, 2015.	3,26,067/-

*Mahesh*

Sr. No.	Name of the Body/Authority	Address of the Body/Authority	Purpose or name of proposal	Amount of Grants released in the year (in Rupees)
				2015-16
10	Trend MMS.	H.No.33, J Barooh Road Chinikuthi, Near Shiv Mandir, Guwahati-789003.	For organizing North East Festival - 2015.	5,00,000/-
11	Kangleipak Nature Cure Research & Production Centre (KNCRPC).	Kongba Kshetri Leikai, Imphal East Manipur, Pin-795001.	For organizing state level workshop on revitalization of local health traditions for enhancing health security of rural community in Manipur.	1,57,354/-
12	North East India Welfare Society.	M-204 LGF, Vonobapuri, Lajpat Nagar-II, New Delhi-110024.	For Organisation of SAMMMANT EESHANYA UTSAVA, 2016 at Bengaluru.	15,00,000/-
13	Institute of Integrated Resource Management.	B.S. Road, Ranagpukhuripar, P.O. Dekargon, Tezpur, Sonitpur, Assam,	For organizing a three days Seminar cum Workshop on promotion of mulberry silk in Assam for the three districts.	1,25,000/-
14	North Eastern Handicrafts and Handlooms Development Corporation Ltd. (NEHHDC).	East point Tower, Bamunimaidan, Guwahati-781021.	For organizing 2 Crafts Bazar and 2 Exhibitions during 2015-16.	30,00,000
15	The Tangkhul Naga Society.	A-72, Nizamuddin East, New Delhi-110013.	9th NE Tamchon Football Tournament	7,33,342/-
Total				3,02,32,328/-

*Mahesh Kumar*

**(B) Under Advertising & Publicity (Media Plan):-**

Sl. No.	Name of NGO/PSU etc.	Purpose/ proposal name	Released
1	Doordarshan	For Telecast of advertisement on Destination North East-2016.	90,79,850/-
2	NEZCC , Dimapur	For cultural programme during the Destination North East-2016.	40,95,000/-
3	Arya Exhibition & Conference Services	Event management of Destination North East.	22,76,168/-
4	Comfed,Genesis Media (p) ltd and Super –ads	Audio- Visual creative's to the Ministry for telecast on Doordarshan or other media platforms for Destination North East-2016.	18,03,375/-
5	Ms Devyani International Limited	for Catering Services during Destination North East, 2016 at Pragati Maidan.	29,38,300/-
6	ICC, Kolkata	Business Summit at Destination North East-2016	5,00,000/-
7	North Eastern Handicrafts and Handloom Development Corporation Ltd. (NEHHDC)	supplying goods during Destination North East-2016.	1,16,620/-
8	ITPO , New Delhi	Space hiring for Destination North East-2016	79,93,738/-
<b>Total</b>			<b>2,88,03,051</b>

*Chetan Kumar*