

**Funds released under Plan Scheme of Advocacy & Publicity for the year 2016-17.**

**Under Grants-in-aid ( 225000800150131)**

<b>Sl. No.</b>	<b>Name of NGO/PSU etc.</b>	<b>Purpose/ proposal name</b>	<b>Amount Released (in Rupees)</b>
1	Central Cottage Industries Corporation of India (CCIC), Limited , New Delhi.	Organizing exhibition of exclusive handicrafts and handlooms products from NER in CCIC in connection with observance of DoNER's Day. (1 <sup>st</sup> installment)	1012500.00
2	Department of Commerce & Industries, Govt. of Manipur.	Organising North East ASEAN Business Summit at Imphal from 7th April to 9th April, 2016.	4000000.00
3	NEHHDC, Guwahati.	Grant-in-aid to North Eastern Handicrafts and Handloom Development Corporation Ltd. (NEHHDC) for organizing 15 Crafts Bazaars and 15 Exhibitions and 5 other events during 2016-17 . (1 <sup>st</sup> installment)	25185000.00
4	ICC, Kolkata.	For organising North East Business Summit at Dibrugarh on 22-23 November, 2013 .(2 <sup>nd</sup> and final installment)	1000000.00
5	CCIC, Delhi.	Grants in aid to Central Cottage Industries Corporation of India (CCIC) Limited for organizing exhibition of exclusive handicrafts and handlooms products from NER in CCIC in connection with observance of DoNER's day. (2 <sup>nd</sup> and final installment)	335400.00
6	NEHHDC, Guwahati.	Reimbursement to NEHHDC for participation in the Destination North East-2016.	260000.00
7	Tripura Industrial Development Corporation, Government of	Grants-in-aid to Government of Tripura for organizing 3rd North East Connectivity Summit during 22nd-23rd September, 2016.	750000.00

Sl. No.	Name of NGO/PSU etc.	Purpose/ proposal name	Amount Released (in Rupees)
	Tripura.	(1 <sup>st</sup> installment)	
8	NERAMAC, Guwahati.	Grants-in-aid to NERAMAC, Guwahati for organising Seminars, Workshops and Buyer Seller meets. (1 <sup>st</sup> installment)	2250000.00
9	North Eastern Handicrafts and Handloom Development Corporation Ltd. (NEHHDC).	Organising 2 Crafts Bazaars and 2 Exhibitions during 2015-16. (2 <sup>nd</sup> installment)	773415.00
10	Prasar Bharati ( Broadcasting Corporation of India), Directorate General: Doordarshan .	Towards development of content for the channel ' Arun Prabha'. (1 <sup>st</sup> installment)	75000000.00
11	Prasar Bharati (BCI), Directorate General: Doordarshan .	For sponsorship of New Year /Christmas Programmes which was telecast from all DD Kendras of NE Region covering all the Eight North East States during 2013-14.	292838.00
12	Trend MMS, Guwahati	For organisng Rongali- Destination Culture- Harmony during 29th-31st January, 2016 at Sonaram Field, Bharalumukh, Guwahati.	500000.00
13	Trend MMS, Guwahati	For organizing Colours of NER at Taj Mahal Palace, Mumbai on 30 <sup>th</sup> June, 2016.	500000.00
14	North Eastern Handicrafts and Handloom Development Corporation Ltd. (NEHHDC) , Guwahati	For organizing 12 Crafts Bazaars and 12 Exhibitions during 2015-16. (2 <sup>nd</sup> and final installment)	4008030.00
15.	Indigenous Action Network , Assam	For organizing event Katha Chobi.	500000.00
16.	Department of	For organizing Folk and Tribal	50000.00

Sl. No.	Name of NGO/PSU etc.	Purpose/ proposal name	Amount Released (in Rupees)
	Bengali, Assam University, Silchar.	Festival of North East India. (2 <sup>nd</sup> & final installment)	
17.	Department of Bengali, Assam University, Silchar.	For organising Two days National Seminar cum Youths meet on Digitalization and Rural Development in North East India: Issues , Challenges and Way forward during 6th January to 7th January, 2017 at University Campus Silchar. (1 <sup>st</sup> installment)	225000.00
18.	North Eastern Handicrafts and Handloom Development Corporation Ltd. (NEHHDC) , Guwahati.	For participation in the Punjab International Trade Expo (PITEX-2016) at Amritsar during 8-12th December, 2016. (1 <sup>st</sup> installment)	519375.00
19.	ITPO, New Delhi.	Participation in 8th Himalayan Expo in Gangtok, Sikkim, December 16-25, 2016. (1 <sup>st</sup> installment)	2036250.00
20.	Agape Youth Welfare Organisation, Assam Chapter.	North East Skill Conclave.	150000.00
21.	Daulat Ram College, New Delhi.	North East Cultural Festival (1st installment)	225000.00
22.	Shivaji College, New Delhi	For organising National Conference on Many Patriarchies, Positionalities : Re-interrogating Gender in Narratives from North East India on February 16-17, 2017 (1 <sup>st</sup> installment)	225000.00
23.	Mizoram State Agriculture, Horticulture, Forestry & Marketing Coopertative Federation (MAHFED) Govt. of Mizoram.	For organizing seminars in Nine Different locations in Mizoram. (1st installment)	2025000.00

<b>Sl. No.</b>	<b>Name of NGO/PSU etc.</b>	<b>Purpose/ proposal name</b>	<b>Amount Released (in Rupees)</b>
24	FICCI, Guwahati .	For organising North East Health Care Summit during 8-9th July, 2016 at Guwahati.	500000.00
25	NEHHDC, Guwahati	For conduct of North Eastern Handicrafts & Handlooms Exhibition at Kala Kendra, Bikram Chowk, Jammu during 18-27 February, 2017. (1 <sup>st</sup> installment).	1383750.00
26	NEHHDC, Guwahati	For participation in the 18th edition of Tex-Styles India , 2017 from February 21-24, 2017 at Pragati Maidan, New Delhi (1st installment)	116831.00
27	NEHHDC, Guwahati	For conduct of Handicrafts Exhibition of the North Eastern Region at Dilli Haat, INA, New Delhi during 16-31 March, 2017 (1 <sup>st</sup> installment).	1223700.00
28	NEHHDC, Guwahati	For conduct of Craft Bazaars at Patiala (Punjab), Jalandhar (Punjab), Musore (Karnataka) and Kolhapur (Maharashtra) and Exhibitions at Lucknow (Uttar Pradesh), Karnool (Andhra Pradesh) and Thiruchirally (Tamilnadu) (1 <sup>st</sup> installment)	5775000.00
29	Debadhara, New Delhi	For Organising 3rd Bharat Utsav at Stein Auditorium, India Habitat Centre, New Delhi	300000.00
30	NEHHDC, Guwahati	For organising conference on Development of Bamboo for North Eastern Region on 27th and 28th September, 2016 at the Hotel Ashoka, New Delhi .	675950.00

<b>Sl. No.</b>	<b>Name of NGO/PSU etc.</b>	<b>Purpose/ proposal name</b>	<b>Amount Released (in Rupees)</b>
31	NEHHDC, Guwahati	For conducting inaugural function of Cashless Sale facilities at Purbashree Stalls, Dilli Haat, INA, New Delhi on 28.11.2016.	337630.00
32	NEDFi, Guwahati	Appropriate Technology	63375000.00
<b>Total</b>			<b>195510669.00</b>

**Funds released under Plan Scheme of Advocacy & Publicity for the year 2016-17.**

- **Advocacy & Publicity (Media Plan) ( 225000800150126).**

<b>Sl. No.</b>	<b>Name of NGO/PSU etc.</b>	<b>Purpose/ proposal name</b>	<b>Amount Released (in Rupees)</b>
1	Govt. of Manipur	Organising DoNER Day and observance of Swachh Bharat Pakhwada	500000.00
2	Govt. of Mizoram	Organising DoNER Day and observance of Swachh Bharat Pakhwada	500000.00
3	Govt. of Nagaland	Organising DoNER Day and observance of Swachh Bharat Pakhwada	500000.00
4	Govt. of Sikkim	Organising DoNER Day and observance of Swachh Bharat Pakhwada	500000.00
5	Govt. of Tripura	Organising DoNER Day and observance of Swachh Bharat Pakhwada	500000.00
6	Vision Communications, New Delhi	Production of Film for DoNER viz. ' NE: Fast Tracked @ 2 years'	632500.00
7	DAVP, Ministry of Information & Broadcasting	Payment for using different media During Destination North East-2016.	6132746.00
8	Assam Association, Delhi	For organizing cleanliness drive and painting competition amongst children in Qutub Institutional Area, New Delhi as a part of celebration of Swachh Bharat Pakhwada of Ministry of DoNER.	214000.00
9	M/s Arya Exhibition & Conference Services	Payment to M/s Arya Exhibition & Conference Services as Event Manager for Destination North East-2016 at Pragati Maidan from 12th -14th February, 2016. (2 <sup>nd</sup> & final installment)	3962643.00
10	M/s BECIL	As an advance payment for selection of media agency for the Ministry. (5% of 9% Service Charges)	77625.00

<b>Sl. No.</b>	<b>Name of NGO/PSU etc.</b>	<b>Purpose/ proposal name</b>	<b>Amount Released (in Rupees)</b>
11	PHD Chamber of Commerce.	For Organising Destination North East-2017 (1 <sup>st</sup> installment)	10000000.00
12	NEHHDC, Guwahati	Appropriate Technology	3637500.00
13	NERAMAC, Guwahati	Appropriate Technology	10425500.00
14	Cane and Bamboo Technology Centre (CBTC) Burnihat, Assam	Appropriate Technology	15750000.00
15	Cane and Bamboo Technology Centre (CBTC) Burnihat, Assam	For arranging Star Performers during Cultural Program in the mega event "Destination North East-2017" held from 6-8th March, 2017 at Chandigarh.	3921582.00
16	M/s Centum Advertising & Marketing Pvt. Ltd.	For designing creative's for Destination North East- 2016.	134251.00
17	M/s BECIL	For the services provided by three Social Media Executives in the Ministry for the period December 2016 to February 2017.	209314.00
<b>Total</b>			<b>57597661.00</b>