

**Details of Grants-in-aid and funds released under Advocacy & Media Plan to various Bodies/Authorities by the Ministry of Development of North Eastern Region (DoNER) for the year 2014-15 .**

**(A) Under Grants-in-aid:-**

Sr. No	Name of the Body/Authority	Address of the Body/Authority	Purpose or name of proposal	Amount of Grants released in the year (in Rupees)
				2014-15
1	Manipur Women Co-ordination Council (MWCOC)	Children Home Complex, Opp. Manipur University, Canchipur, Imphal-795003, Manipur.	Two days National Seminar on protection of Trafficking in Women and Girls child.	37,500/-
2	Ashray	Gournagar, Kailashahar, North Tripura, Tripura-799279.	150th Birth Anniversary of Swami Vivekananda on promotion of National Integration at Kailashar.	1,00,000/-
3	North Eastern Handicrafts and Handlooms Development Corporation (NEHHDC) Ltd.	East Point Tower, Bamunimaidan, Guwahati-781021.	North East Trade Expo during 2013-14.	25,49,920/-
4	North Eastern Handicrafts and Handlooms Development Corporation (NEHHDC) Ltd.	East Point Tower, Bamunimaidan, Guwahati-781021.	For Organizing 5 Seminars/ workshops in 4 NE States.	2,44,604/-
5	North Eastern Handicrafts and Handlooms Development Corporation (NEHHDC) Ltd.	East Point Tower, Bamunimaidan, Guwahati-781021.	For Organizing 10 Exhibitions and 10 Crafts Bazaars during 2014-15.	1,27,50,000/-

*Nalini Kant*

6	North Eastern Handicrafts and Handlooms Development Corporation (NEHDC) Ltd.	East Point Tower, Bamunimaidan, Guwahati-781021.	For Organizing 23 Exhibitions and 22 Crafts Bazaars during 2013-14.	23,18,347/-
7	Centre for Human Resource and Economic Development	Lalabung Makhong PukhriMapal, Imphal West, Manipur-795001.	North East Festival on Dance and Music at Imphal East, Manipur during 10th -12th October, 2012	37,500/-
8	Tangkhul Naga Society, New Delhi	A-72, Nizamuddin East, New Delhi-110013.	North East Tamchon football tournament at New Delhi	5,00,000/-
9	Indian Institute of Technology, Guwahati	Department of Physics, Kamrup, Guwahati-781039, Assam.	2nd International Conference on advanced Nano materials & Nanotechnology (ICANN-2011)	1,53,930/-
10	Department of Economics, Mizoram University.	Department of Economics, Mizoram University, Tanhril: Post Box No.190, Mizoram, Aizawl-796004.	National Seminar on Financial Sector and Development in North East India.	37,500/-
11	Bodoland Regional Apex Weavers & Artisans Cooperative Federation (BRAWFED) Ltd.	R.N.B. Road, Ward No.7, Kokrajhar, Assam, 783370.	Convention on Empowerment of Handloom Weavers	1,25,000/-
12	Trend MMS	H.No.33, J Barooh Road Chinikuthi, Near Shiv Mandir, Guwahati-789003.	North East Festival on 8-9 November, 2013 at Delhi	7,34,148/-
13	Centre for Historical Studies, Jawaharlal Nehru University	School of Social Sciences-I, Jawaharlal Nehru University, New Delhi-110067.	International Seminar on Northeast India during 31st October -1st November, 2013 at Teen Murti New Delhi	19,161/-
Total				1,96,07,610/-

*Math - Card*

(B) Under Advertising & Publicity (Media Plan):-

Sr. No.	Name of the Body/Authority	Purpose or name of proposal	Amount released in the year (in Rupees)
			2014-15
1	DAVP, New Delhi	Printing of Wall & Desk Calendar, 2015	2,50,750/-
2	DAVP, New Delhi	Display of messages of M/o DoNER through outdoor public media by DAVP.	1,46,29,501/-
3	Prasar Bharati, New Delhi	Telecasting 5 episode of media plan for the event based shows of M/o DoNER on DD-1 Channel of Doordarshan.	84,27,000/-
4	DAVP, New Delhi	Advertising in two National Dailies for outsourcing of manpower for housekeeping services.	16,300/-
5	DAVP, New Delhi	Release of Advertisement for outsourcing of General Office Assistance in Ministry of DoNER.	16,300/-
6	DAVP, New Delhi	Outstanding payments on account of Advertisements released by Ministry in Print Media.	4,36,575/-
7	DAVP, New Delhi	Release of Advertisement in National Dailies for inviting proposals for training under CB&TA Scheme of Ministry for the Financial Year 2014-15.	87,015/-
			2,38,63,441/-

*M. K. Singh*