

Government of India
Ministry of Development of North Eastern Region
Scheme of Advertising and Publicity
2012-2013

List of Beneficiaries

S. No.	Name of Grant-in-aid Agency (NGOs/PSUs)	Event Organised	Amount Released
1	Action for Women and Rural Development (AWARD)	Promotion of national integration for peace and harmony in North-East India through cultural exchange programme	75,000.00
2	Assam Association	Srimanta Sankaradeva Movement – Delhi Initiatives	500,000.00
3	Assam Association	Rangoli Bihu Festival	200,000.00
4	Assam Centre for Rural Development (ACRD)	Two days National Seminar on protection of Trafficking in Women and Girls child.	225,000.00
5	Assam University, Silchar	Folk and Tribal Festival of North East India during 4 th – 8 th February, 2013.	150,000.00
6	Associated Chambers of Commerce and Industry of India (ASSOCHAM)	Linking Budding Entrepreneurs with Government Schemes & Markets in North East Region	500,000.00
7	Associated Chambers of Commerce and Industry of India (ASSOCHAM)	Workshops on Linking Building	150,000.00
8	Association for Rural Maintenance Services (ARMS)	Proposal from Association Rural maintenance Society ARMS- workshop on the scientific approach of fruits preservation and its prospects with special reference to backward peoples of Manipur	200,000.00
9	Association of Domestic Tour Operators of India (ADTOI)	NERAMAC Marketing of Exhotic Fruits and Nuts of the NE Natural Bamboo Packaging Annual Convention-cum-Exhibition 2011	600,000.00
10	Bethesda Youth Welfare Centre (BYWC)	Strengthening culture and values in 9 districts of 4 NE States of Assam, Nagaland, Manipur and Arunachal Pradesh (Bethesda Youth Welfare Centre, Nagaland)	225,000.00

11	Centre for Human Resource and Economic Development	North East Festival on Dance and Music at Imphal East, Manipur during 10 th – 12 th October, 2012	112,500.00
12	Centre for Women and Children Education	Workshop on Implementation of Right to Education (RTE) in Manipur	75,000.00
13	Confederation of Indian Industries (CII)	"CII - North East Skills Conclave: Forging submitted under the scheme of "Capacity Building and Technical Assistance", Gurgaon	625,000.00
14	ECOSS, Govt of Sikkim	subject not found	1,133,211.00
15	FICCI	Organisation of 1 st Domestic Tourism Conclave on 19-08-2011 by FICCI in association with ADTOI.	155,541.00
16	Goodwill Group for Rural and Urban Development	National Integration Camp	75,000.00
17	Horticulture Development Society	Orange festival, Seminar and Farm Management.—Horticulture Development Society - Tamenglong	300,000.00
18	Human Empowerment for Social Integration	youth cultural exchange programme.	112,500.00
19	Indian Chamber of Commerc (ICC), Kolkata	ICC – investors meet in 8 th state capital of NER.	600,000.00
20	Indian Chamber of Commerc (ICC), Kolkata	Indian Chamber of Commerce, Calcutta for organizing the 8 th North East Business Summit at New Delhi.	4,000,000.00
21	Indian Chamber of Commerc (ICC), Kolkata	7 th North East Business Summit in New Delhi on 20-21 January, 2012 by Indian chamber of Commerce Kolkata	1,000,000.00
22	Indian Institute of Technology, Guwahati	2nd International Conference on advanced Nanomaterials & Nanotechnology (ICANN-2011)	100,000.00
23	INTANDEM, Assam	Proposal from Intandem for organizing “Bohagi (Basant) Utsav 2010.	50,000.00
24	Integrated Rural Reconstruction and Education Organization, Manipur	Seminar-cum-Exhibition "An Approach to Bamboo Crafts Development for the Economic Empowerment of Rural Tribal Youths with special reference to Manipur	300,000.00
25	IPI Devcon	Career Counsel Workshop, (IPI Devcon, Manipur)	200,000.00

26	K K Club Youth Welfare Society Nagaland	Inter-Tribal Cultural Exchange Programme/ Seminar on Environment Awareness to be organised by K.K Club youth	100,000.00
27	Kangmong Nupi Thougal Marup (KNTM)	State Level Publicity Workshop on Gender and Women Empowerment	198,750.00
28	Kasturba Gandhi Seva Ashram	Youth Cultural Exchange Programme	75,000.00
29	Lerovei Women and Child Welfare Association	Workshop cum Exhibition of Tribal Traditional / Indigenous Handloom and Handicraft Products	112,500.00
30	Mangalik Development Society (MDMS), Manipur	Seminar on Education Policy in Tamenglong District H/Q”.	75,000.00
31	Manipur Scheduled Caste Welfare Association	Workshop on Employable Skill Training for Unemployed Youths in Manipur	150,000.00
32	Manipur Women Co-ordinating Council (MWCOC)	Two days National Seminar on protection of Trafficking in Women and Girls child.	112,500.00
33	North Eastern Development Finance Corporation (NEDFi)	NEDFi an investment meet at Ahmedabad.	119,425.00
34	North Eastern Handicrafts & Handlooms Development Corporation Ltd, (NEHHDC)	Proposal for organizing workshops on advocacy and knowledge sharing of artisans, weavers and other associated persons/ agencies etc in various states of the NER	495,620.00
35	North Eastern Handicrafts & Handlooms Development Corporation Ltd, (NEHHDC)	NEHHDC – Proposal for organising North East Trade at Kolkata and Indore.	891,503.00
36	North Eastern Handicrafts & Handlooms Development Corporation Ltd, (NEHHDC)	Expo Organisation of North East Crafts Fair & Exhibition (Expos) by NEHHDC in association with Development Commissioner (Handicrafts), Ministry of Textiles during the period upto 30	2,566,923.00
37	North Eastern Handicrafts & Handlooms Development Corporation Ltd, (NEHHDC)	North East Trade Expos at Kolkata, Ludhiana and Bangalore during 2012-13.	3,750,000.00

38	North Eastern Handicrafts & Handlooms Development Corporation Ltd, (NEHHDC)	30 Crafts Bazars and 20 Exhibitions during 2012-13	8,418,750.00
39	North Eastern Handicrafts & Handlooms Development Corporation Ltd, (NEHHDC)	North East Trade Expos at Goa, Chandigarh, Chennai and Trivandrum during 2012-13.	3,087,000.00
40	Oinam Ibohal Polytechnic	NERAMAC, Guwahati ---- Participation in Seminar-cum- Workshop on Food Processing and 3 rd Barak Valley International Expo	75,000.00
41	Prasar Bharati Marketing Division (North East), Guwahati	SURSANGAM, a Talent Hunt Reality Show	109,197.00
42	Prasar Bharati Marketing Division (North East), Guwahati	New Year / Christmas Programmes / Major Festivals etc. of different states in all Doordarshan Kendras of the eight NE states	248,100.00
43	Prou Rural Development Society (PRDS)	Youth Cultural Exchange Programme	75,000.00
44	Raise an Individual Now Foundation	Exhibition by Women Micro-Entrepreneurs	75,000.00
45	Rural Women Development Association (RWDA)	Advocacy Workshop	300,000.00
46	SIAMSINPAWLPI (Paite Students welfare Association), New Delhi	Proposal for organising workshop on employment opportunities in different fields to be organised by -- SIAMSINPAWLPI, Delhi on 29-10-2011.	50,000.00
47	Social Environmental Economic Development Society (SEEDS), Manipur	National Publicity Workshop on Gender & Women Empowerment (Seeds), Manipur	100,000.00
48	Solar Energy Society of India	International congress on Renewable Energy (ICORE) 2011 and trade show to be held on 2-4 November 2011 at tezpur university, Assam.	125,000.00
49	Tangkhul Naga Society	Opening and Closing Ceremonies of 6 th North East Tamchon Football Tournament	300,000.00
50	Tangkhul Naga Society	Opening and Closing Ceremonies of 6 th North East Tamchon Football Tournament	200,000.00

51	Tezpur University	9 th ITC National Tourism Conference at North East in Tezpur Universit	75,000.00
52	Village Development Centre (VDC)	Proposal from Village Development Centre (UDC), Manipur regarding - Workshop on Bamboo crafts and its products	50,000.00
53	Young Energetic Society, Manipur	Workshop on the problem and Prospect of involving Indigenous Communities in the Border Trade through Moreh, Manipur and Look East Policy at Imphal, Manipur	75,000.00
Total			33,674,020.00