

Government of India
Ministry of Development of North Eastern Region
Scheme of Advertising and Publicity

List of Grants-in-Aid Beneficiaries 2013-14

S. No.	Benefitrony Name	Event (Sanctioned Amount)	Amount Released
1	NEHHDC Ltd.	N.E. Trade Expo During 2013-14(1,10,00,000/-)	8,250,000.00
2	ICC Kolkatta	N.E.. India-Combodia- Thailand Business conclave (15,00,000/-)	1,125,000.00
3	NEHHDC Ltd.	Five Seminars, Workshops on Advocacy (10,00,000/-)	750,000.00
4	Asom Sahitya Sabha	72nd Barpeta Road Adhibeshan (800,000)	800,000.00
5	SPIC MACAY	Promotion of Our Composite Heritage	3,000,000.00
6	Shipfuna Tribal Development Society	Career Mela	100,000.00
7	Awang Koubru Women and Child Development Society	State Level workshop on effecive participation women in governance	100,000.00
8	Assam Centre for Rural Development	Advocacy & Senitization workshop on the issue of Trafficking of Young Women & Girls in Assam (22.03.2013)	75,000.00
9	Human Empowerment for Social Integration	Youth Cultural Exchange Programme	37,500.00
10	APACETS	Workshop on Scientific Approach of Fruits and Vegetables Preservation	150,000.00
11	NEHHDC Ltd.	North East Trade Expos at Goa, Chandigarh, Chennai & Trivendram during 2012-13 Final Installment (Rs. 8,58,818/-)	858,818.00
12	Prasar Bharti	Christstmas/New Year Programmes sponsorship	82,701.00
13	NEHHDC Ltd.	North East Trade Expos at Kolkata, Ludhiana and Bangalore during 2012-13 Final Installment (Rs. 11,79,035/-)	1,179,035.00
14	Institute of Social Research & Development (ISRD)	2-day workshop on Ethnic Integration in the North East India: Issues and Challenges at Imphal	187,500.00

15	Federation of Indian Export Organisations	2-Day Conclave in Bangalore during 24-25 September, 2013	862,500.00
16	NEHHDC Ltd.	25th Exhibitions and 10 Craft Bazaars during 2013.14	3,562,500.00
17	Mangailak Development Mission Society	Seminar on education policy 8-9 February, Tamenglong, Manipur.	25,000.00
18	TREND MMS	North East Festival on 8-9 November, 2013 at Delhi	375,000.00
19	Kung Mung Nupi	State Level workshop on effective participation women in governance	66,250.00
20	Centre for Indian Classical Dances (Swarnika)	When the Gods meet	750,000.00
21	Tangkhum Naga Society	7th North East Tamchon football tournament at New Delhi	375,000.00
22	BRAWFED	Convention on Empowerment of Handloom Weavers	375,000.00
23	Mizoram University Department of Economics	National Seminar on Financial Sector and Development in North East India.	112,500.00
24	Raise an Individual Now Foundation, New Delhi	Exhibition by Women Micro-Entrepreneurs	25,000.00
25	ICC Kolkatta	9th NEBS	3,000,000.00
26	Assam Association	Organising Ragoli Bihu (April, 2013)	400,000.00
27	Ashrya	Celebration of 150th Birth Anniversary of Swami Vivekanand	300,000.00
28	Centre for Research and Training in Informatics	Sikkim Business Summit 2013 to be held on 15th & 16th November 2013,	750,000.00
29	Divya Jeevan Foundation Society	150th Anniversary of Swami Vivekananda - 5 day International Youth Camp titled ÓNE	500,000.00
30	Tangkhum Naga Society Delhi	7th North East Tamchon football tournament at New Delhi (final)	125,000.00
31	FINER	First Instalment	750,000.00
32	Indian Association for Women's Studies	XVI National Conference between 4-7 february, 2014 First Instalment	225,000.00
33	Institute of Social Research & Development (ISRD)	workshop on Ethnic Integration in the North East (Final)	62,500.00
34	FIEO	2-Day Conclave in Bangalore during 24-25 September, 2013 (Final)	287,500.00
35	NEHHDC Ltd.	Exhibition and Crafts Bazaars (Final)	162,161.00
36	The Lerovei	Workshop-cum-Exhibition on Tribal Traditional/Indigenous Handloom and Handicraft Products	37,500.00

37	Goodwill	National Integration at Tamenglong (Final)	25,000.00
38	Institute of Integrated Resource Management	Three days seminar cum workshop on promotion of mulberry silk in Assam for the three districts (First Instalment)	375,000.00
39	Youthnet	Youthnet & Electic Northeast Young Leaders Connect on 22nd November, 22013 at Guwahati, Assam (Reimbursement)	500,000.00
40	ICC Kolkatta	N.E.. India-Combodia- Thailand Business conclave (Final)	375,000.00
41	NEHHDC Ltd.	25 Crafts Bazaars	1,800,000.00
42	JNU	International Seminar on Northeast India during 31st October -1st November, 2013 at Teen Murti New Delhi	123,048.00
		Total	33,022,013.00