



- (ii) Construction Industries Development Council have successfully conducted one week training programme in Modern technologies in construction industry and preparation of Detailed Project Report for PWD Engineers of Govt. of Meghalaya at Shillong.

#### 5.7 Publication of Magazine:

Financial Assistance was extended to All India Tribal Students Association who are bringing out comprehensive magazine for benefit of North Eastern youth.

#### 5.8 Conference of Principal Secretaries/ Secretaries, Ministry of Labour and Employment of NER

In pursuance of decision taken in presentation of National Skill Development Council which was attended to by Hon'ble Minister, DoNER,

a conference of Principal Secretaries/ Secretaries, M/o Labour & Employment of NER was convened. In this conference, areas considered high employment generating, were identified. Follow up action is in pipeline.

#### 5.9. Participation of private sector:

- (i) A company of repute in Automobile sector has been selected for providing training in Welding Techniques and Fitting Sheet Metal Works for 100 unemployed youth of NER.
- (ii) Expo on Career & Skill opportunities in Meghalaya was held through Confederation of Indian Industries to bring about awareness in NER.
- (iii) Open tender notice inviting bids for training programme in 'Beauty and Wellness' is being issued and is expected to be finalized towards end of 2012-13.

## 6. MAINSTREAMING & SHOWCASING



8th North East Business summit held on 9-10, January 2013

#### 6.1

##### **Scheme of Advertising & Publicity:**

Scheme aims to showcase the inherent economic, social and cultural strength of the region as well as to mainstream it with rest of the country to move forward in entirety and also to publicize various schemes of Central Government being undertaken for development of NER as well as achievements of this Ministry. For this purpose, this ministry provides financial assistance to various central/ state/ autonomous organisations/ public enterprises/ public trusts / NGOs etc for organising / undertaking various activities/events which include:

- Seminars, Workshops, Exhibitions.
- North East Business Summits, Trade Expos.

- Buyer-Seller Meets in diverse areas such as trade & investment, tourism, handlooms & handicrafts, agriculture etc.
- Evaluations/ impact studies/ assessments.
- Media campaign.
- Any other activity considered appropriate.

#### 6.2

Proposals received from eligible organisations are considered as per Guidelines of the scheme by Screening Committee chaired by Joint Secretary in charge of the Scheme with members from line Ministries and IFD. Recommendations of the Committee are approved by competent authority and financial assistance as approved is