

### 3. Primary Sector



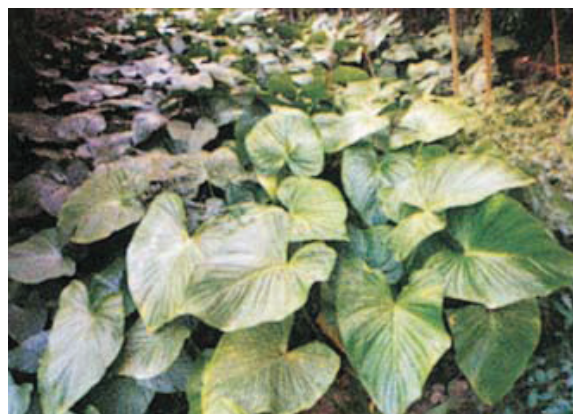
### North Eastern Regional Agricultural Marketing Corporation (NERAMAC)

3.1 NERAMAC (North Eastern Regional Agricultural Marketing Corporation) Ltd., a Government of India Undertaking under the Ministry of Development of North Eastern Region has been playing a significant role by sourcing, procuring and marketing of cash crops like ginger, fresh pineapple, cashew nut etc. from the farmers and the growers of North Eastern Region. It has taken up its role as dynamic and vibrant marketing organisation essentially to support the farmer's interest in production by application of post harvest technology thereby arrest decline in prices arising from larger prices arising from larger output of farm produces.

3.2 The Corporation achieved an all time high turnover of Rs.89.90 crores. It has been procuring agro-horticultural produces like Pineapple, Ginger, Orange, Hill grass, Cashew nuts etc. from farmers. These operations have helped farmers in getting better price. It is providing marketing support by procuring processed products manufactured by the FPO registered units set up spread all over the region for supply through its own outlet and also to end users/ other buyers. Corporation also promotes their products by participating in various exhibitions at State and National Level thereby helping and introducing range of exotic processed food products of North Eastern Region.

### 3.3 Other Initiatives

- Conducted capacity building programmes for SME's on How to Manage food Business Enterprises for Better Market Access in the North Eastern Region viz., at Guwahati, Itanagar, Imphal, Shillong, Kohima, Agartala, Gangtak, Texpur, Aizawl and Silchar.
- Conducted two awareness programmes at Tezpur and Tawang in association with American Soybean Association- International Marketing.



Sugandhmantri- collection under NMPB project

Facilitated the Workshop on Packaging of Processed Food for Cottage and MSME's in association with Indian Institute of Packaging, Mumbai and Guwahati.

- Organized three day workshop on Knowledge Management for North East at Shillong in association with Food and Agriculture Organisation of the United Nations.
- NERAMAC has initiated involvement of various stakeholder particularly private sectors in the field of processing thereby playing a greater role to tap the market potential for kiwi and passion fruits through PPP model of operation.



Agar Plantation at Golaghat

**MINISTRY OF  
DEVELOPMENT OF  
NORTH EASTERN REGION**



Lemongrass Plantation in demonstration field

**Initiatives of the North Eastern Council**

3.4 This Annual Plan 2010-11 of Agriculture and Allied Sector, NEC was drawn up by incorporating inputs from the recommendation made in the Vision 2020 document, decisions arrived at in the meetings of the NEC and other relevant inputs. Issues such as Double Cropping, Organic Farming, Horticulture/ Floriculture/ Animal Husbandry/ Fishery developments etc. are some of the areas where the region requires impetus for improvement and self sustenance.

3.5 The schemes that are included in the Annual Plan and the projects/schemes considered under them are,

- **Integrated Fisheries Development Project in NER :** Under the Fisheries Scheme, the NEC has two ongoing proposals presently under funding (i) "Ideal Fish and Fish Seed Production" at Ichamati, Meghalaya and (ii) "Fish seed and Table fish production farm" at Chumukedima village, Dimapur district, Nagaland and Manipur. Support has also been extended to the Integrated Farming System in Agriculture under NERCORMP.
- **Support for extension, innovation and awareness through Research Organization**

**and Training Centres :** Realising that the farmers of the North East required the up-to-date and scientific know-how for increasing productivity, NEC has supported extension and establishment of a training institute at Sikkim in the Animal Husbandry and Veterinary Sector and Infrastructure Development for Strengthening of Veterinary Institution at Boomtar, Namchi, South Sikkim, Setting up of 2(two) state Pig Breeding Farms at Medziphema in Dimapur District and Jalukie in Peren District, Nagaland and another, in the Horticulture Sector in Meghalaya.

- **Marketing Support to Agri-Horti Produces in NER :** Under this programme, the NEC has supported exhibitions of the NERCORMP products like the NEATFEST and the participation of the NERCORMP at the International Exhibition at Nepal. Support has also been extended to the NERAMAC for taking the entrepreneurs of the North East to participate in the exhibition called INDIA PACK 2010 held at Mumbai, Organising Seminar-cum-workshop and International Food and Hospitality Fair through India Trade Promotion Organization (ITPO) New Delhi.

- **Documentation and Preservation of Biological Diversities in the NER :** The endeavour of the Government of Nagaland has been supported by the NEC in promoting Nagaland Bee and Honey Mission (NBHM).



Strawberry cultivation, Umsning, Meghalaya

---

### **Irrigation & Flood Control**

- The Budget Estimate for the Current Financial Year i.e. 2010-11 for this initiative is Rs.23.50 Cr.
- NEC is funding Survey and Investigation of 12 (twelve) Hydro Electric Projects, 2 (two) minor irrigation schemes and 8 (eight) Flood & Erosion control schemes of NE Region during 2010-11. These are being carried out by the Central Water Commission, Brahmaputra Board and Meghalaya Energy development Corporation.
- Further, NEC has taken up 3 (three) Water Supply Schemes, 1(one) Drainage development schemes and 2(two) River training Schemes for Sikkim. The NEC has taken up a few Irrigation Projects- 2(two) in Assam, 1(one) each in Mizoram and Nagaland. It has approved a Bio-diversity Conservation Scheme on the Basistha Bahini Watershed near Guwahati which is to be implemented by the Soil Conservation Department, Govt. of Assam.