



### 3. PRIMARY SECTOR



- 3.1 **NERAMAC** (North Eastern Regional Agricultural Marketing Corporation Limited) was set up to support farmers/producers of North Eastern Region of the country in getting remunerative prices for their produce thereby bridging the gap between farmers and market and also to enhance agricultural procurement, processing and marketing infrastructure of North Eastern Region.
- 3.2 To fulfil its prime objectives, NERAMAC is offering helping hand in sourcing and procuring cash crops of producers by intervening in market and providing them remunerative prices. It also helps processing units by providing raw materials and arranging packaging materials. NERAMAC has a few retail outlets within North East region which directly sell various processed and value added products produced locally in the region.
- 3.3 Main objectives of NERAMAC are:
- To procure marketable surplus of fruits and vegetables from growers of North Eastern Regional Agricultural Marketing Corporation India.
  - To make necessary arrangement for its processing and marketing.
  - To support farmers and producers through input supplies for better productivity under the aegis of Central Sector Schemes.
- To enhance entrepreneurship skills in food preservation, processing and marketing by organizing capacity building programmes.
- 3.4 Over the years, NERAMAC has also been actively involved in marketing involved in marketing of cashew nut, maize, sesame and other oil seeds, spices like black pepper etc., and minor forest products like broom, hill grass etc. Corporation has also taken up sourcing and marketing of agro-horticultural inputs like fertilizers, pesticides, seeds, agricultural tools and equipment, keeping in view overall agro-horticultural development.
- 3.5 Since inception NERAMAC is actively engaged in imparting knowledge to local entrepreneurs by way of organizing various Capacity Building Programs for skill development in all eight states of North Eastern Region with technical backup of reputed Institutes and Universities in the trade. In order to maintain momentum of activities of food processing, NERAMAC has taken various initiatives through Ministry of DoNER & Ministry of Food Processing Industries and also through North Eastern Council in conducting awareness programs like Post Harvest Management, Food processing Investors meet, Product specific on Pineapple & Ginger, escorting and direct marketing of Fruits & Vegetables, Managing Food Business Enterprises for Better Market Access etc. in the North Eastern Region.



3.6 **SHARE CAPITAL**

Authorized Share Capital and Paid up Capital of the company as on 31/3/2012 remain same as in previous year and stood at Rs. 10.00 cr. and Rs. 7.62 cr respectively. During 2012-13 up to December 2012 corporation achieved turnover of Rs. 20.41 cr.

3.7 **PRODUCTION**

Fruit Juice Concentration Plant at Nalkata, Tripura remained inoperative during 2012-13 due to proposed restructuring requirements. However, keeping in view the interest of local pineapple growers there, NERAMAC procured 213.96 MT of pineapple during 2012-13 as against procuring of 256.15 MT of Pineapple during 2011 – 12.

Cashew Processing Unit at Agartala is closed on the advice of State Pollution Board being pollution hazard. However, NERAMAC procured 142.67 MT of raw cashew nut during 2012-13 to support cashew growers of Tripura.

Ginger Processing Plant at Byrnihat processed 30.87 MT of fresh Ginger produce fresh graded ginger, oil & powder during year 2012 – 13 up to December 2012 in comparison to that of 35.67 MT of fresh ginger during 2011-12.

3.8 **PROCUREMENT & MARKETING ACTIVITIES**

Main thrust of Corporation is Procurement and Marketing Activities. Corporation has procured items like fresh pineapple, ginger, large cardamom, bay leaves, cashew nuts, and marketed

them outside the region. Corporation has also marketed various other items like processed products, maize, ground nut cake, input supplies like fertilizer, assorted seeds, planting materials etc. during this year.

Initiating in the Procurement and Marketing being at minimum price, supply was of great importance during this fiscal year through National Horticultural Mission, Horticulture Mission for North East & Hill States (HMNEHH), Integrated Child Development Scheme (ICDS) programmes.

3.9 **PERSONNEL AND INDUSTRIAL RELATIONS**

Company's overall regular manpower strength is at 42, contractual manpower strength is 25 and casual manpower strength is 27 as on 31/12/2012. Industrial relations of the Company remained satisfactory during the year.

3.10 **IMPLEMENTATION OF OFFICIAL LANGUAGE POLICY**

Company pursued policy of Government of India on implementation of official language. Hindi Week was organized by NERAMAC at Corporate Office of NERAMAC during fiscal year 2012-13. Quarterly meetings were also conducted pertaining to implementation of official language.

3.11 **Projects of North Eastern Council (NEC) in AGRI & ALLIED SECTOR**

Community Based Sustainable Livelihood Projects including the

Augmentation of the North Eastern Region Community Resource Management Project (NERCORMP). NERCORMP, which was launched in May, 1999, covered 860 villages and out-reached to 39161 households living in some of the most inaccessible remote hill districts of North East. In Phase-I of NERCORMP that was completed in September 2008, six districts of three North-Eastern States, viz., Karbi Anglong District & Dima Hasao District (Assam), Senapati & Ukhrul districts (Manipur) and West Khasi & West Garo Hill districts (Meghalaya) were covered. The success of the project resulted in NERCORMP Phase-II which has been approved during 2010-11 and is being implemented across 466 villages adjoining Phase-I Project and would continue to be implemented over the next

five years in 6 districts of the 3 states viz, Manipur, Assam and Meghalaya. The NERCORMP-II had covered 466 villages, formed 494 Natural Resource Management Groups (NaRM-Gs), 1216 Self Help Groups (SHGs) across 21212 households in the six project districts. In the Current Financial Year 2012-13, NEC has released an amount of Rs. 36.00 crores to NERCORMP.

NEC supports projects related to diversification of agronomical crops, horticulture development, setting up of agricultural marketing institutions for improved agricultural marketing, promotion of medicinal & aromatic plants and organic agriculture/farming, integrated development of animal husbandry and fisheries, forestry, sericulture development.