



## 4. SECONDARY & TERTIARY SECTOR



Shri Paban Singh Ghatowar, Hon'ble Minister of DoNER visiting the Water Hyacinth Gallery during the IITF 2011

### North Eastern Development Finance Corporation Ltd .

- 4.1 NEDFI was set up in 1995 (in Ministry of Finance) with an objective to finance creation, expansion and modernisation of industrial entrepreneurs and infrastructural projects to accelerate industrial development in the region with an authorised share capital of Rs. 500 cr. and initial paid up capital of Rs.100 cr. contributed by IDBI 25%, SBI 15%, LIC 15%, SIDBI 10%, IFCI 10%, ICICI 10%, SUTI 10% and GIC & its subsidiaries 5%. However, in 2001 when this Ministry came into being, NEDFI was transferred from Min of Finance to this Ministry.



Shri U.K. Sangma, IAS, Secretary, NEC inaugurating the Water Hyacinth Craft Gallery and Demonstration Unit at NEDFi Haat, Guwahati.



## 4.2 Business Performance:

Status of sanctions and disbursements during April – November 2011 is as under:

### State-wise sanctions & disbursements (from 1.4.2011 to 30.11.2011)

	Arunachal Pradesh	Assam	Manipur	Meghalaya	Mizoram	Nagaland	Sikkim	Tripura	Total
Sanctions	34.00	98.97	9.93	7.30	25.22	0.57	0.45	1.35	177.79
Disbursements	13.50	136.20	4.46	14.58	12.79	1.72	1.60	4.77	189.62

- 4.3 **MICRO FINANCE:** The Micro Finance Scheme, an effective instrument for financial inclusion, was launched to meet the needs of smaller entrepreneurs in the remote areas of the Region. Till the FY 2010-11, cumulative sanctions and disbursements were Rs.101.19 crore and Rs. 95.45 crore respectively to 422 NGOs/MFIs/CBOs from 8 North Eastern States, to reach out to 159983 beneficiaries, of which 83% are women. Status of loans sanctioned under the scheme is as under:



Dr. J.P. Sharma, IAS, Additional Secretary, DoNER interacting with participants during the pre Rangoli Mela 2011

(Rupees in Crore)

Heads	Cumulative (as on 30.11.2011)	2010- 2011
Total Sanction	55.81	33.31
No. of Projects assisted	29	21
Total Disbursement	22.75	39.85
Total Groups	13874	9838
Total Beneficiaries	79616	51304
Women beneficiaries	79292	50293

- 4.4 **NEDFi's Advisory & Consultancy Division:** NEDFi has also been empanelled as PPP Consultant with Government of Assam. NEDFi has entered into an MOU

with Accenture on 12th September, 2011 to jointly work together to identify and offer select solutions to targeted clients in certain market segments in the North East of India



by utilizing the capabilities and assets of both parties.

#### **4.5 DEVELOPMENTAL ACTIVITIES UNDERTAKEN DURING APRIL-NOVEMBER 2011**

##### **TEDF STUDY:**

NEDFi conducts various techno economic feasibility studies for the North Eastern Region. Over the years NEDFi have already completed 62 studies. Study & Action Plan for promoting Fruits & Vegetables Processing industries in the state of Arunachal Pradesh is one of the important ongoing studies for the current year 2011-12.

#### **4.6 CAPACITY BUILDING OF ARTISAN ON WATER HYACINTH CRAFT:**

NEDFi has embarked on a 3 year project with the support of the North Eastern

Council (NEC), Ministry of DoNER, Govt. of India for the development of Water Hyacinth Craft in the North Eastern Region. NEDFi has helped in skill building capacity of over 700 artisans. Around 11 Nos. of programmes were conducted during the period from April to November 2011, where 280 nos. trainees attended.

#### **4.7 MARKETING SUPPORT:**

NEDFi Haat: Till November 2011, fifteen fairs were organized at the NEDFi Haat, Ambari and facilitated sale of products worth Rs. 1.64 crore. NEDFi Haat mostly provide support to the un-organised sector of the industry. Artisans from the rural areas are provided with a platform to market their traditional and indigenous products during the various fairs organized at the NEDFi Haat.

#### **4.8 INDIA INTERNATIONAL TRADE FAIR 2011:**

NEDFi participated in the India International Trade Fair 2011 organized at Pragati Maidan, New Delhi from 14th to 27th November 2011 with the support of the Govt. of Assam. Products made from Water Hyacinth were displayed during the event. Live demonstration on the production of the craft was also made during the event.

#### **4.9 BUSINESS FACILITATION CENTRE (BFC)**

To fulfil its mandate of accelerating the pace of industrial development of







## MINISTRY OF DEVELOPMENT OF NORTH EASTERN REGION



Products displayed at IHGF

the north eastern region, NEDFi has set up its first Business Facilitation Centre on November 1, 2011 at the premises of Aizawl Branch Office to assist, guide and mentor potential entrepreneurs in the MSE sector. This Centre is manned by a Mentor in Branch office for providing project consultation and advisory services to Micro and Small Enterprises for a period of one year. The BFC will be taken up as project mode with an objective to provide advisory services and guidance to potential entrepreneurs and to develop at least 50 entrepreneurs within a period of 1 year. In this BFC, NEDFi will be targeting up to the project cost of Rs. 50 lakh. NEDFi propose to work in close coordination with SIDBI/ State Govt. for this BFC.

### **NORTH EASTERN HANDICRAFTS AND HANDLOOMS DEVELOPMENT CORPO- RATION (NEHDC)**

4.10 The Corporation plays a key role in the development and promotion of the

Handicrafts and Handlooms sectors of the North Eastern Region by way of providing training to the artisans and weavers through conduct of awareness seminars and workshops; Design and Technical Development Workshops and Integrated Design and Technical Development Projects. The Corporation also provides marketing support through procurement of Handicrafts and Handlooms directly from the artisans, weavers, Self-Help Groups at clusters and selling the same through its Purbashree Emporia located in Bangalore, Kolkata, Delhi, Guwahati and Shillong and also through its Sale Promotion Office at Chennai and through various exhibitions in the country. The Corporation also enables the artisans and weavers to sell their products directly through the North East Trade Expos, North East Crafts Fairs and the exhibitions held in various parts of the Country. During 2011-12, the Corporation achieved a gross turnover of Rs. 921.00 lakh (Provisional) till 10th December, 2011. The main activities of the Corporation during the year are as under:-

#### **Exhibitions/Craft Bazaars:**

- During 2011-12 (upto December, 2011), the Corporation conducted 20 exhibitions and 13 Crafts Fairs (CF) in various cities and towns of the country providing direct selling benefits to 1900 artisans and weavers from the North Eastern Region. Eighteen more exhibitions and thirteen more CFs are slotted to be held during last quarter of the financial year. In addition, two Trade Expos one each at Goa and Indore are also planned.



### **Seminars:**

- The Corporation organised a Seminar at Shillong on 19th April, 2011 another at Itanagar on 2.9.2011 on Advocacy and Knowledge Sharing with active participation of artisans and weavers of Meghalaya and Arunachal Pradesh respectively. This was followed by another Seminar at Shillong on Exportable Artistic Textiles of the North East and on various issues with participation of artisans, weavers, designers, NGOs, SHGs, Govt. Departments etc.

### **Great North East Sunshine Festival**

- The Corporation participated in the Great North East Sunshine Festival from 10th November, 2011 to 16th November, 2011 held in NCR.

### **Global Agri Connect 2011 (North East Focus Region)**

The Corporation participated in the Global Agri Connect 2011 (North East Focus Region) at Delhi during 14th October, 2011 to 16th October, 2011.

### **Integrated Design and Technical Development Project**

The Corporation implemented five Integrated Design and Technical Development Projects

at Karbi Anglong (two projects), Nalbari, Nagaon and Barpeta.

### **Design and Technical Development Workshop**

The Corporation also organised 10 Design and Technical Development Workshops during fiscal year 2011-12.

### **Capacity Building cum Training Programme in Handicrafts and Handlooms**

The Corporation is also implementing two Capacity Building-cum-Training Programme in Handicrafts and Handlooms at Soulkuchi and Barpeta Assam.

### **Common Facility Centre for processing of Bamboo**

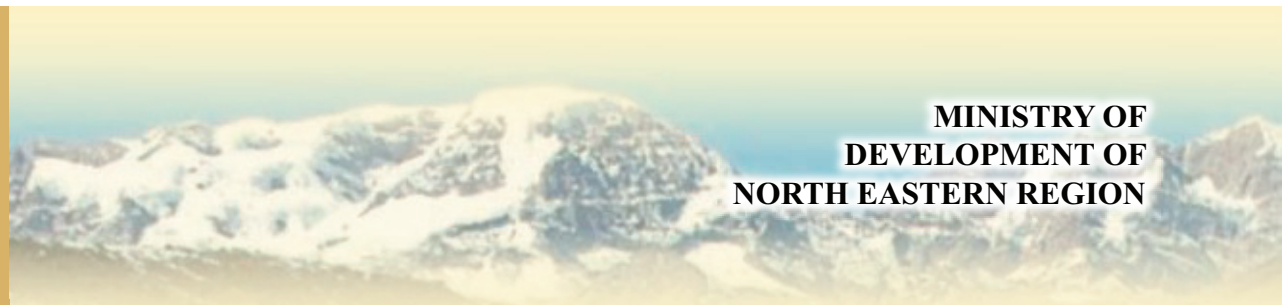
For development of infrastructure in the Handicrafts and Handlooms sector in the North Eastern Region, the Corporation provides a Common Facility Centre for processing of Bamboo.

### **Handloom Production Unit**

The Corporation has also set up a Handloom Production Unit to strengthen the Common Facility Centre and also to provide training facility to the tribal women weavers.

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